

IMPACT  
WORKING



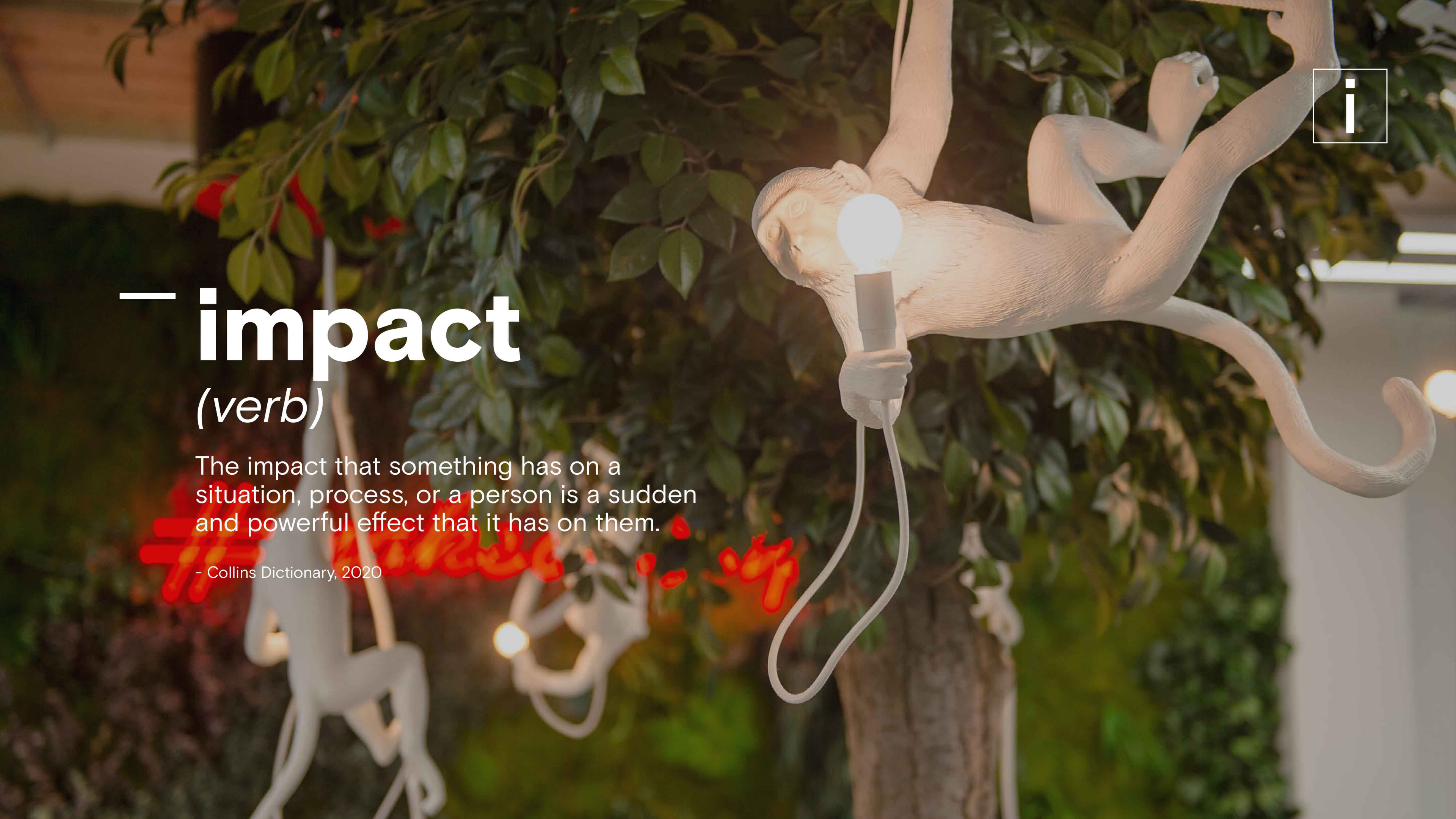


# — impact

*(verb)*

The impact that something has on a situation, process, or a person is a sudden and powerful effect that it has on them.

— Collins Dictionary, 2020





# IMPACT WORKING INTRODUCTION



In late 2020, Impact Working was launched by Robert Whitton, with over 30 years of experience in the property sector and a vision to make an impact on the flexible office market

The company came to life as part of a growing trend: To provide workspace that is aspirational, experience-led and above all else, is underpinned by real, relatable values. Impact Working's ultimate goal is to offer a safe and happy place from where to work from, with a variety of membership packages on offer and a range of facilities that are designed to satisfy the changing demands of the employer and the employee.

Inspired by the need to address the great emergencies of our time, the Impact Working business model has been built to deliver its indelible mark on the World. A World in which people, culture and the environment are placed on a higher pedestal than profit.



# IMPACT **VALUES**



## 1 ENVIRONMENT

Our space has been created with the environment in mind. Whether it be recycled furniture, ethically-sourced coffee, green energy or biophilia, we aim to deliver a best-in-class experience without the negative impact on the World around us. See it come to life with the QR stories dotted around our locations.

## 2 SOCIAL COHESION

We champion diversity and advocate for equality. We intend to make our values speak for themselves. We do our best to bring people together, using clever design and a unique events calendar to encourage our members to collaborate and socialise in a safe and inspiring environment.

## 3 WELLNESS

From in-house mental health workshops through to zen yoga and a range of social activities, we pay attention to the importance of our members' wellbeing.

Our space is designed to promote wellness at every opportunity. Health is wealth after all!



# IMPACT ENVIRONMENT

## 1 | Where nature reclaims the urban environment.

**“Impact workspaces strive to achieve a sense of sustainable industrial elegance – with a twist.”**

**Susan Bold – Echo Space**  
Interior Designer for Impact Working Offices

We consciously consider the environment in everything that we do, which is why all of our spaces have been designed with people and the planet in mind.

Every Impact Working space carries a common design language, whilst retaining an element of sympathy for its specific location. From ethically-sourced coffee, through to furniture made of recycled materials, we invite our members on our “environmental” journey with us – we carefully place QR codes throughout our space, which provide an insight as to what it is made of and where it has come from.

### YOUR BRAND VALUE IN OUR DESIGN

We have a robust recycling policy, all of our energy comes from renewable sources and we do our best to ensure that zero waste ends up in landfill sites.

By becoming an Impact Working member, you are contributing to creating a better future. Use it to endorse your own brand.

### YOUR BRAND VALUE IN OUR FUNCTION

Our offices are designed to inspire and provide the perfect platform for growth. We incorporate sustainable-planting and natural materials throughout all of our locations, as we want our members to feel connected to the world around them.



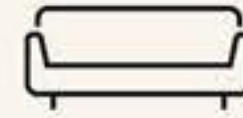


# IMPACT ENVIRONMENT

In a world full of wellness consumerism and green-washing, it's all too easy for businesses to pepper their marketing literature with a few key buzzwords. We are far from the finished article, but businesses must go further than they are at present to minimise their impact on the environment.



## Our very own ENVIRONMENT **IMPACT**



All of our furniture is made of recycled materials and is responsibly sourced.



Our energy is supplied by **Opus Energy**, using 100% green tariffs.



We have partnered with **Leaflike** to install and maintain live planting throughout our locations.



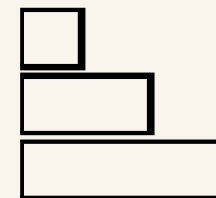
Our coffee comes from **amamus** Specialty coffee, a certified B-Corp who source directly from various cooperatives.



We monitor our carbon footprint monthly, using **EaaS Carbon**.



None of our waste ends up in landfill.



We focus on buildings with a high EPC rating and all of our are on sensors.



We have a robust recycling policy and have done our best to remove the use of single-use plastics.



We invest in **Play It Green** to offset the CO2 generated by our team on a personal level.



# IMPACT SOCIAL COHESION

## 2 | A place to work, play and zen together.

**“A positive and inclusive work environment makes employees feel good about coming to work. It provides the motivation to sustain them throughout the day and encourages the productivity a business needs to thrive.”**

**Mark Gregson**

Founder & CEO of Impact Working

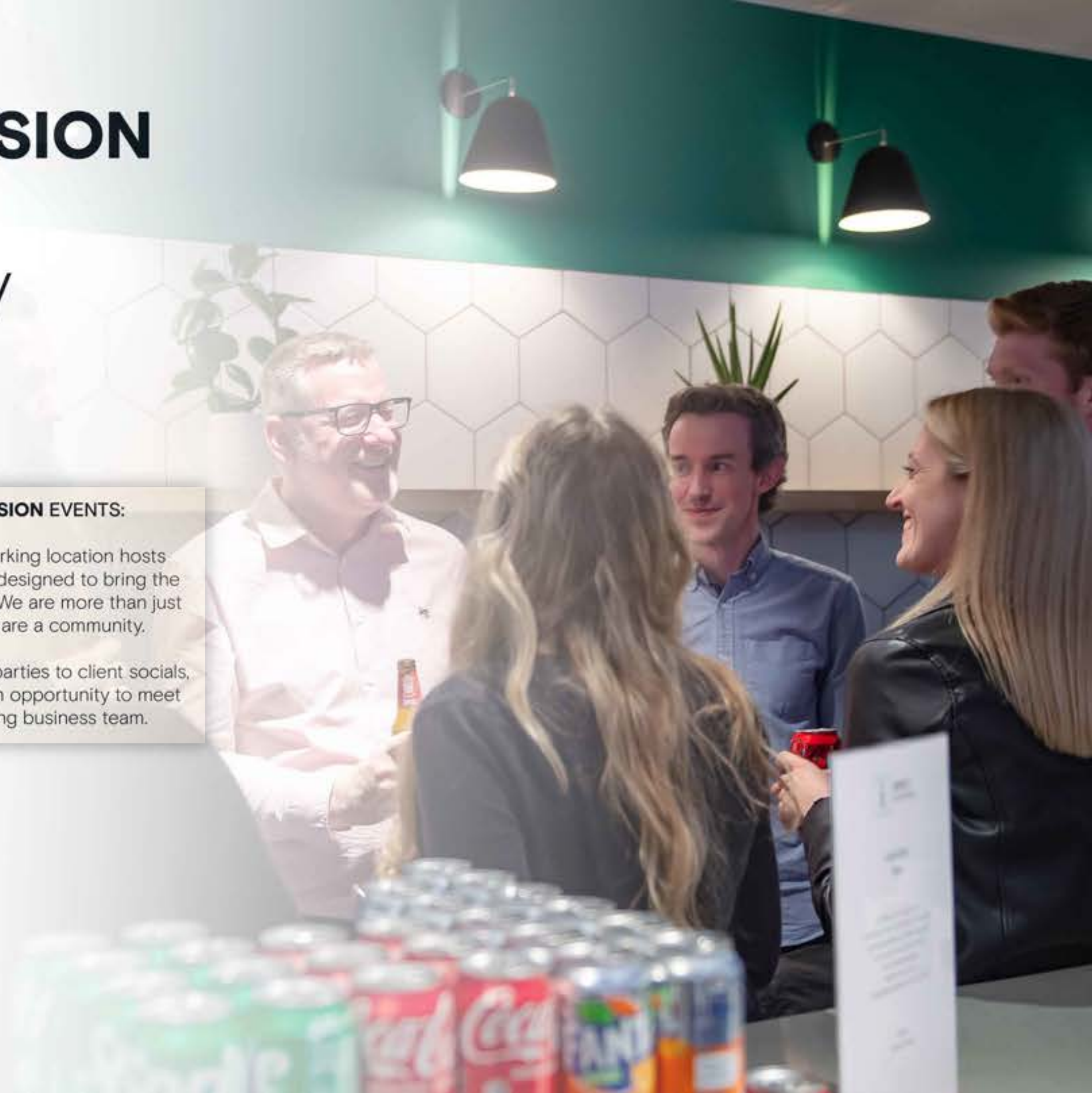
Impact Working offices are conscious of how employers and employees feel, which is why our spaces not only offer a safe place to work, but they also encourage social cohesion by design and function.

We host events driven by a common cause, to bring people together. This welcoming culture means that individuals can network, teams can re-unite and business can be done.

### **SOCIAL COHESION EVENTS:**

Each Impact Working location hosts monthly events designed to bring the office together. We are more than just a workplace, we are a community.

From welcome parties to client socials, there's always an opportunity to meet your neighbouring business team.





# IMPACT **WELLNESS**

## 3 | Never before has flexibility in business been so important.

At Impact Working, we value the happiness of our members. Our offices are designed to promote wellbeing in a safe and welcoming environment.

Inspired by the natural world, we have introduced the outdoors - indoors.

Biophilia is known for being one of the strongest predictors of high levels of employee productivity and is a simple way to elevate the aesthetic of the workplace.

We have also designed our membership packages to offer a high level of flexibility, because we believe in the importance of a good work-life balance, on your own terms.

### **WELLNESS EVENTS:**

Our events do more than just bring people together. They ignite the inner spark that allows our members to live life to the full.

In order to support our communities as best we can, some of our locations offer regular mental health workshops.

We also host weekly yoga classes, to help our members find their zen and regular socials, to keep everyone smiling!







## Membership Packages

### Your HQ – 30 desks plus

Our enterprise-level product is designed with larger companies in mind and is fully customisable in every way, including space planning, build work, branding, furniture and bespoke IT requirements. You get the benefit of being part of a large coworking community, with access to the full range of member events, but with the freedom and flexibility to create your perfect space within it.

### Flex Plus – Coworking

Our 'Flex Plus' membership provides access to our workspace, when you need it, on your own terms. With no long contract period, our coworking membership is perfect for those budding entrepreneurs that need to leave the kitchen table 2 or 3 days per week and work in a professional environment flowing with ideas and creativity.

### Your Office – 4 desks to 30 desks

Whether a regional satellite office, or a new home for your start-up, our private offices are fully customisable, so you can personalise the space and make it your own. Add in market-leading IT infrastructure, private telephone booths, meeting rooms on demand, access to curated events and the best coffee this side of Columbia, we aim to provide the perfect environment from which you can nurture and grow your business.

### Flex – Day Pass

Our day office passes are designed for those individuals who may need to escape the distractions of working from home from time to time. Pick a seat, grab yourself a cup of coffee and connect to our super-fast and super-secure Wi-Fi. Finding a place to work could not be any easier!

### Your Desk – 1-4 desks

Our dedicated desks are perfect for smaller start-ups and freelancers who need their own space to work in comfort or collaborate with colleagues. Share an office with other like-minded businesses, but with your own full-time desk and all the benefits of a full-time private office, such as business-class IT infrastructure, access to telephone booths and meeting rooms on demand.

### Meeting Rooms, Training Rooms and Event Space

We have a selection of spaces to suit all requirements, whether that be an interview, a team huddle or a client pitch. All our suites are equipped with high-definition screens, the latest Mercury Crestron conferencing facilities and glass boards. You can even book out a room through our app, for users on the go. And did we mention the coffee?! Help yourself to as much as you can drink!



**Manage your membership,  
book a meeting room or keep  
up to date with social events.**

**Our app is built with simplicity  
and convenience in mind.**







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## CONTACT

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